

A Big Hello and Welcome!

Hello and welcome to Mi-Read – Mi-Feed's regular newsletter. We hope the information provided will keep you abreast of the latest developments from Mi-Feed.

We have quite a number of field days scheduled for this year. So we hope to catch up with you at one of them. You will find we are always attending more and more so keep an eye on our website to see where we will be and when.

As I have no shame, I am going to offer you all a 'bribe' for the best customer testimonial accompanied with a photo (with your fave

animal of course!). To enter tell me in 200 words or less how Mi-Feed has improved your results and couldn't live without it!!

From all of us at Mi-Feed, we wish you all a Happy and Prosperous 2007!

Jamie Dennison
Sales Manager

If you would like any further information on anything that appears in this newsletter, please call us on 1800 645 688, or email: sales@mi-feed.com.au.

Out & About 2007



Representatives from Mi-Feed are always out and about, attending Agricultural Field Days or just visiting towns all over Australia. Here are some of the places you will find us in 2007.

- > **Primex** 14th – 16th June Casino
- > **Farmfest** 19th – 21st June Toowoomba
- > **Ag-Grow** 13th – 15th July Emerald

- > **Farm Fantastic** 21st – 23rd July Caboolture
- > **Warwick Rodeo** 27th – 31st October Warwick

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Product Profiles

BULK-UP

Cool energy, premium protein complete feed perfectly suited to all horses including off-the-track thoroughbreds that need to gain weight and improve muscle tone.



If you need a feed to put weight on your horse look no further than Mi-Feed's Bulk-Up. Bulk-Up has been scientifically designed to encourage weight gain in all horses.

Roasted Goat Muesli

Roasted Goat Muesli is a fully micronised grain concentrate blended with protein meals, molasses, premium vitamins and minerals formulated as an all round goat ration.

For more information contact the Mi-Feed office or go to www.mi-feed.com.au.



Introducing information at your fingertips...www.mi-feed.com.au

Become a Mi-Feed member and win a Mi-Feed Mi-Pack. Just log on to www.mi-feed.com.au and click on 'Become a member.'

- > Polo Shirt
- > Stubby Cooler
- > Hat
- > Stickers...

All with the Mi-Feed stamp!

Stick Mi-Feed on your Ute!

Add another one to the ute, and make it a Mi-Feed one – a sticker! Available in either pink or black – to suit your taste. Call us if your ute's the only one not sporting this cool sticker and we'll soon change that!

Even more Mi-Feed merchandise:

- > Saddle Cloths
- > Jackets
- > Polo Shirts

- > Caps
- > Stubby Coolers
- > Stickers



Stickers now available!



MI-FEED

Stockfeed Manufacturer

Proudly Australian Owned and Operated since 1965.

By Dr Nerida Richards

SPECIAL CONSIDERATIONS DURING A DROUGHT ... HORSES

Drought times expose horses to four major risks that are often not present during normal seasons. These risks are:

1. Diseases associated with eating poisonous plants – because horses are often hungry and constantly search for food during a drought, you will find they eat plants that would not normally be eaten. The RIRDC publication “Plants Poisonous to Horses: An Australian Field Guide” will help you identify weeds that will cause toxicity and disease in horses. The publication is available for purchase from RIRDC online at <http://extranet.rircd.gov.au/eshop>.
2. Sand colic – because horses are grazing close to the ground and picking up more sand and dirt than normal. Sand colic occurs far more frequently during dry periods. If your horse is exhibiting signs of sand colic (colic, diarrhoea or losing body condition) feed 200 grams of psyllium husk per day for 5 days. Repeat this routine once per month until your horses grazing conditions change. Remember that dosing horses with oil will not relieve or solve sand colic problems.
3. Mouldy or poor quality hay and chaff – as feed availability decreases, hay and chaff that would not normally be sold as a horse feed will make it onto the horse feed market. While you may not have a lot of choice with the hay available, you will need to be extra vigilant in avoiding unsuitable hays that may cause disease, including colic in horses.

4. Hay and chaff with a high grain content – as failed crops are baled for use as hay or chaff, you may find that the hay and chaff you are buying actually has a relatively high content of grain. While this should not be an issue for many horses, you may find that horses prone to laminitis or those affected by cushing's disease will be adversely affected. If you do not have a horse that is adversely affected by grain feeding, be cautious with the hay and chaff you feed during the drought and try to select hay and chaff that has a low grain content.

THE HARDEST DECISION...

As you head into this drought you need to realistically ask yourself if you can afford to keep and feed your horses for a prolonged period of time. No one knows how long this drought may last. What we do know is that feed is in very short supply, which is and will continue to contribute to price increases such as the ones we have seen in the past few weeks. If you don't think you can afford to feed and keep your horses in satisfactory condition through the drought you will need to find alternative arrangements for them. As hard a decision this may be, it is definitely not acceptable to cross your fingers and hope for the best while you allow your horses to starve in the paddock. **Doing nothing is not an option!** You absolutely must put your horses welfare above all other considerations.

To view the full content of this text from Dr Nerida Richards please log-on to www.mi-feed.com.au and follow the link to the nutrition page.

Distributors Wanted!

Mi-Feed are seeking MORE Distributors. If you are interested in stocking the **Mi-Feed** range of stockfeeds, please contact Jamie Dennison to find out more on 0419 596 425.



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